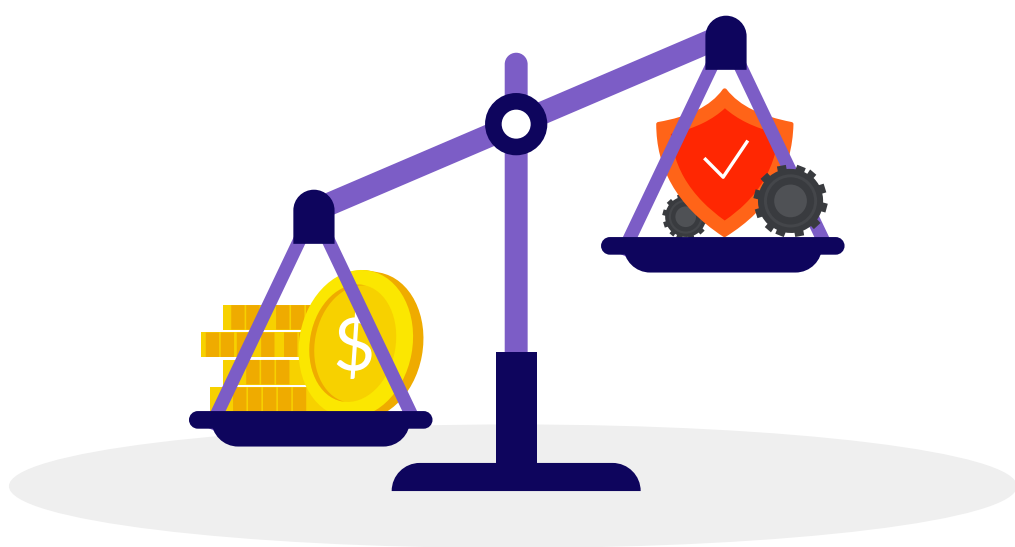


The Cost of Compliance



It's not just fines that are adding up....

\$5M

average cost per breach involving remote working and personal information

\$161M

average cost per 1M unredacted PII/PCI records

...your customers will walk away, too.

87% of consumers are willing to walk away and do business with a competitor if a data breach occurs¹



Source: How Can Data Breaches Affect Brand and Reputation, <https://martechvibe.com/>

With Work From Anywhere (WFA) contact centers and hybrid models... compliance is getting more difficult to enforce.



- Data breaches are only getting costlier and more frequent, with 83% of organizations experiencing more than one in their lifetime.
- Gartner Research projects that the customer experience WFH workforce will increase to 35% by 2023, presenting an increased risk of breaches of sensitive customer data.
- 44% of all data breaches include PII (Personal Identifiable Information)

DON'T RISK IT. GET TRUSTERA.